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#### **Background and objectives**

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-third year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

#### **Serving Victoria for 23 years**

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 23 years of results, the CSS offers councils a consistent, long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



# Pyrenees Shire Council – at a glance



#### **Overall council performance**

Results shown are index scores out of 100.



Pyrenees 57



State-wide 59



# Council performance compared to State-wide and group averages

The three areas where Council **Areas where Council** performance is significantly performance is significantly lower by the widest margin higher Art centres & libraries None Enforcement of local laws Consultation & engagement Appearance of public None Art centres & libraries Consultation & engagement

## **Summary of core measures**



#### **Index scores**







Consultation & engagement



Community decisions



Sealed local roads



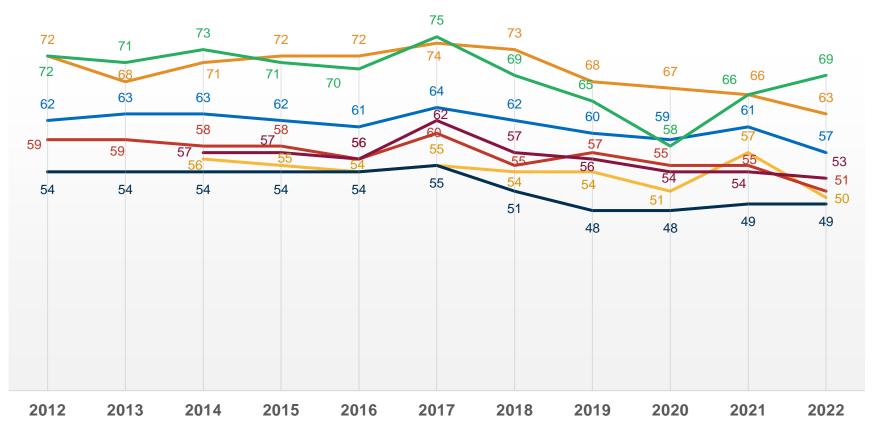
Waste management



Customer service



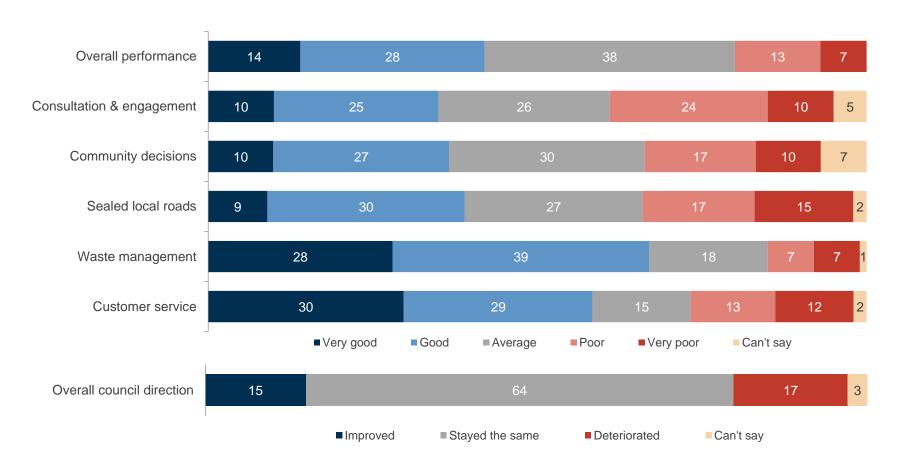
Overall council direction



# **Summary of core measures**



#### Core measures summary results (%)



# **Summary of Pyrenees Shire Council performance**



Services		Pyrenees 2022	Pyrenees 2021	Small Rural 2022	State- wide 2022	Highest score	Lowest score
<b>(%</b>	Overall performance	57	61	58	59	Mt Emu residents, Aged 65+ years	Aged 18-34 years
<b>S</b>	Value for money	51	54	51	53	Aged 65+ years, Women	Aged 18-34 years
+	Overall council direction	49	49	51	50	Mt Emu residents	Beaufort, Ercildoune residents, Aged 50-64 years
	Customer service	63	66	67	68	Aged 65+ years	Aged 18-34 years
	Waste management	69	66	68	68	Aged 65+ years, Mt Emu residents	Aged 18-34 years
今	Recreational facilities	68	69	69	69	Mt Emu residents	Aged 18-49 years
	Elderly support services	68	72	70	67	Aged 50+ years	Aged 18-34 years
.#	Appearance of public areas	68	70	73	71	Aged 35-49 years	Aged 18-34 years, Avoca, DeCameron residents
	Art centres & libraries	68	69	71	73	Beaufort, Ercildoune residents, Aged 65+ years	Aged 18-34 years

# **Summary of Pyrenees Shire Council performance**



Services		Pyrenees 2022	Pyrenees 2021	Small Rural 2022	State- wide 2022	Highest score	Lowest score
泣	Emergency & disaster mngt	65	72	68	66	Aged 35-49 years	Aged 18-34 years
***	Family support services	64	68	64	65	Aged 50+ years	Aged 18-34 years
	Bus/community dev./tourism	60	60	63	60	Women	Men
	Enforcement of local laws	59	62	62	63	Mt Emu residents	Aged 18-34 years
***	Community decisions	53	54	54	54	Beaufort, Ercildoune residents, Women	Aged 18-34 years
	Consultation & engagement	51	55	54	54	Aged 50-64 years	Aged 18-34 years
A	Sealed local roads	50	57	50	53	Aged 65+ years	Aged 18-34 years
	Unsealed roads	39	44	42	41	Aged 50-64 years, Beaufort, Ercildoune residents	Aged 18-34 years

#### Focus areas for the next 12 months



Overview

Perceptions of Council's overall performance declined significantly in the past year and are now at their lowest level in a decade. Performance scores in individual services areas are either in line with or lower than that observed in 2021. Younger residents (aged 18 to 34 years) consistently provide among the lowest performance ratings, often with scores that are significantly lower than their ratings in 2021, and lower than Council average in 2022.

Key influences on perceptions of overall performance

Pyrenees Shire Council should focus on the condition of sealed local roads where performance is relatively less well regarded and improvement will have a moderate to strong influence on overall perceptions. Other areas that should remain in focus, because improvement will have a strong influence on overall perceptions, are community decisions and community consultation. Good communication and consultation with residents about key local issues and Council activities will serve to short up overall opinion of performance.

Comparison to state and area grouping

Council is rated below the Small Rural and/or State-wide group averages for half of the service area measures tracked. For the remainder, Pyrenees Shire Council performance index scores are in line with these group averages.

Attend to customer service

Perceptions of customer service have been on a steady decline, from a peak index score of 74 in 2017 to 63 currently. While Council performs in line with the Small Rural group average on this core measure, it is apparent that past performance suggests that Council can do better here. In the first instance, it would worth attending to the needs of women – perceptions of customer service have declined significantly in the last 12 months among this cohort.

# **DETAILED FINDINGS**





The overall performance index score of 57 for Pyrenees Shire Council represents a significant four-point decline since 2021.

Overall performance is at its lowest level since 2012.

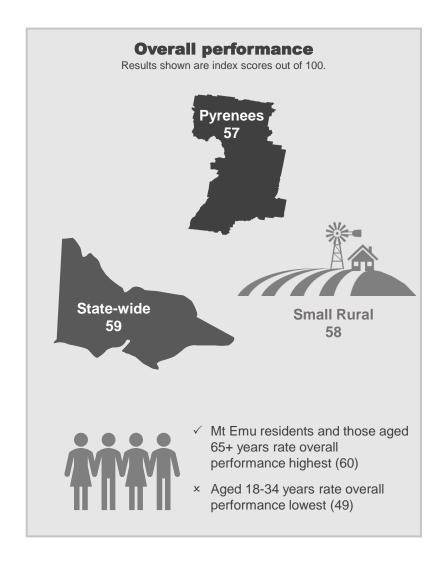
Council's overall performance is rated in line with the Small Rural group and State-wide group averages (index scores of 58 and 59 respectively).

 Several demographic and geographic cohorts reported decreases in their perceptions of overall performance in the past year, namely women, those living in Avoca and DeCameron, and residents aged 18 to 34 years.

Council's index score for value for money (51) is in line with both the Small Rural and State-wide group averages (51 and 53 respectively).

One third of residents (33%) rate the value for money for infrastructure and services as 'very good' or 'good'. A little more than one quarter of residents rate Council as 'very poor' or 'poor' (27%). A further 38% rate Council as 'average' in terms of providing value for money.

 Residents aged 18 to 34 years rate Council significantly lower than the Council average both for overall performance and value for money.



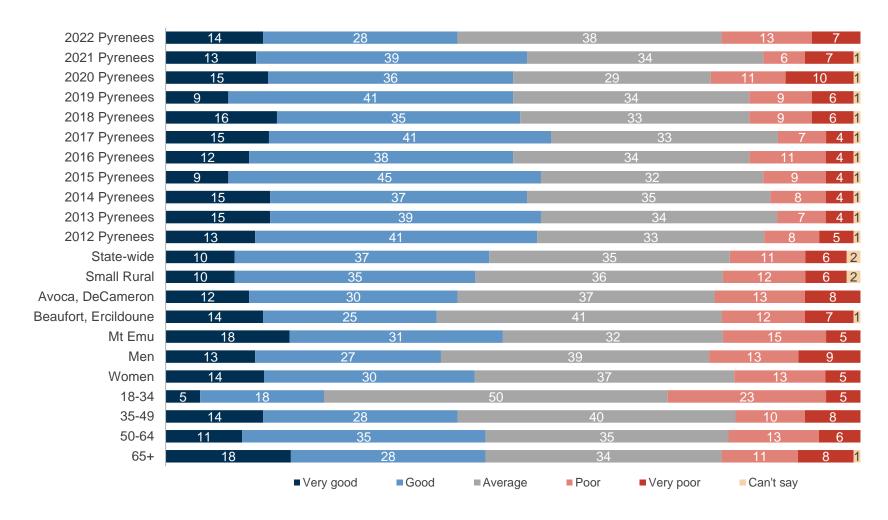


#### 2022 overall performance (index scores)





#### 2022 overall performance (%)



# Value for money in services and infrastructure



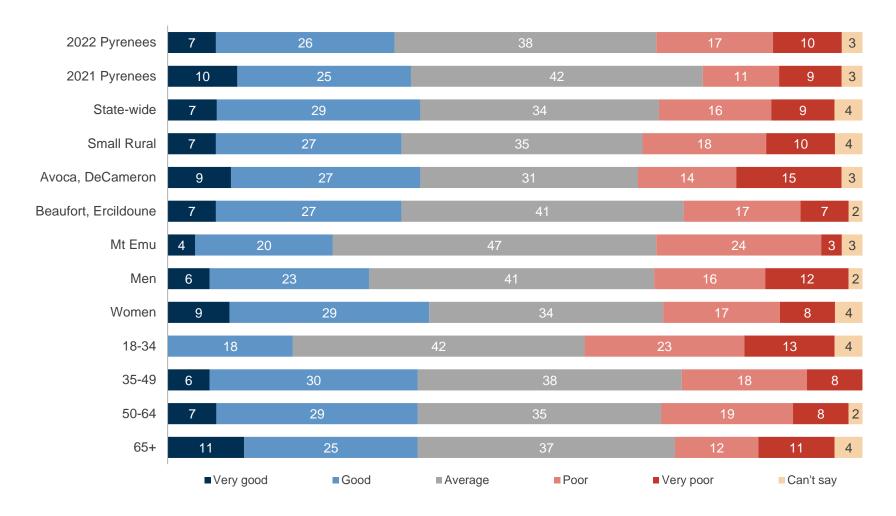
#### 2022 value for money (index scores)

#### 2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 54 65 +n/a n/a n/a n/a n/a n/a n/a 54 Women n/a n/a n/a n/a n/a n/a State-wide 53 n/a n/a n/a n/a n/a n/a n/a n/a n/a Beaufort, Ercildoune 52 53 n/a n/a n/a n/a n/a n/a n/a n/a n/a 50-64 52 53 n/a n/a n/a n/a n/a n/a n/a n/a n/a 35-49 52 n/a n/a n/a n/a n/a n/a n/a n/a **Pyrenees** 51 n/a n/a n/a n/a n/a n/a n/a n/a n/a Small Rural 51 n/a n/a n/a n/a n/a n/a n/a Avoca, DeCameron 50 n/a n/a n/a n/a n/a n/a n/a n/a Mt Emu 50 n/a n/a n/a n/a n/a n/a n/a 49 Men n/a n/a n/a n/a n/a n/a n/a 18-34 42▼ 55 n/a n/a n/a n/a n/a n/a n/a

# Value for money in services and infrastructure



#### 2022 value for money (%)



## **Top performing service areas**

Waste management (index score of 69) is the area where Council performed best in 2022, improving by (a not significant) three index points from 2021. Here, Council has maintained the significant gains achieved last year on this service area.

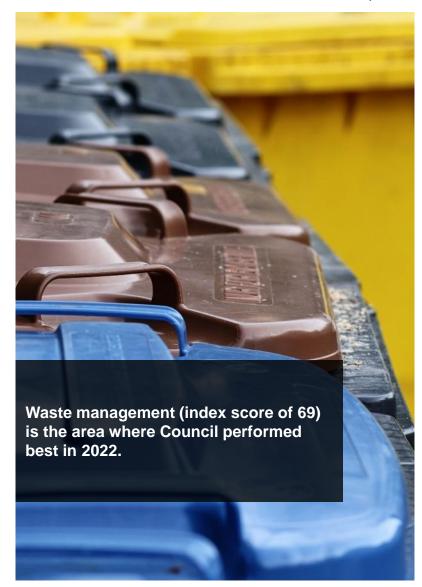
Council performs in line with the Small Rural and Statewide averages for waste management (index score of 68 for each).

Council's next highest rated service areas, each with an index score of 68, are:

- Recreational facilities
- Elderly support services
- Appearance of public areas (declining by a significant four index points from 2021)
- · Art centres and libraries.

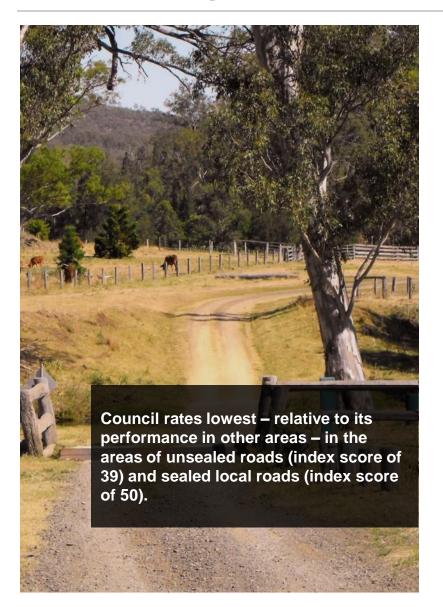
Residents in Mt Emu (index score of 74) rate recreational facilities significantly higher than the Council average.

Residents aged 18 to 34 years report significantly lower index scores than Council average for elderly support services, and art centres and libraries (58 and 59 respectively). In both areas these scores are also significantly lower than 2021 for this age group.



# Low performing service areas





Council rates lowest in the areas of maintenance of unsealed roads (index score of 39, down five index points) and sealed local roads (index score of 50, down seven index points).

- Council rates in line with the Small Rural group average on both of these service areas.
- Residents aged 18 to 34 years rate both sealed and unsealed roads significantly lower than Council average.
- The decline in perceptions of both sealed and unsealed roads is driven by residents in Avoca and De Cameron, whose opinion of each declined significantly in the last 12 months. Attention should be focused here in the first instance.
- Sealed road maintenance (22%) is the area most frequently cited as most in need of Council attention to improve its performance.

The next lowest service area performance ratings are for consultation and engagement (index score of 51) and community decisions (index score of 53).

With the exception of the maintenance of unsealed roads, all of the aforementioned service areas have a moderate to strong influence on overall perceptions, and Council should focus on improving performance in these areas.

#### Individual service area performance



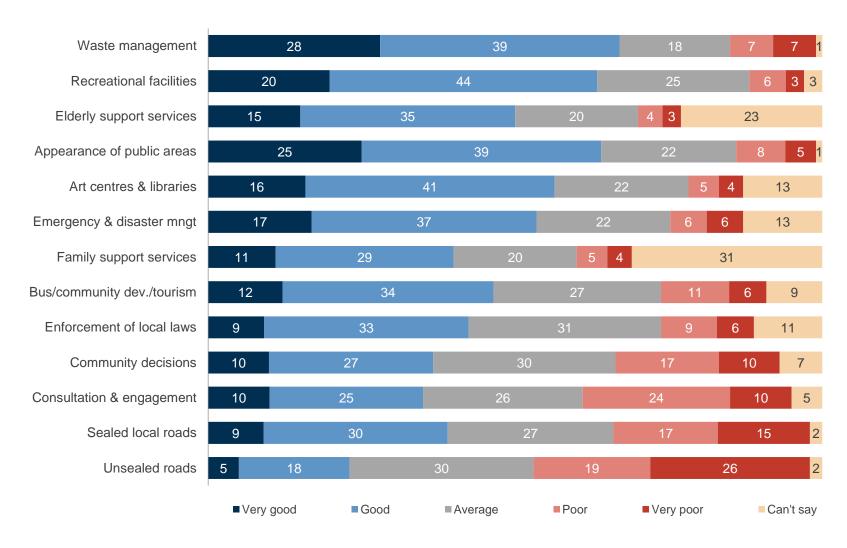
#### 2022 individual service area performance (index scores)



## Individual service area performance



#### 2022 individual service area performance (%)



# Individual service area importance



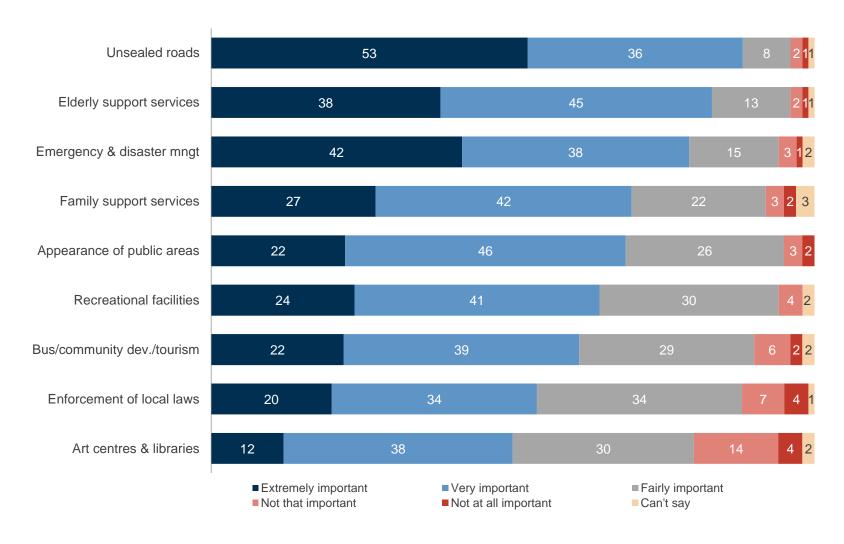
#### 2022 individual service area importance (index scores)

#### 2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Unsealed roads n/a Emergency & disaster mngt n/a n/a Elderly support services Family support services n/a Recreational facilities n/a Appearance of public areas Bus/community dev./tourism Enforcement of local laws n/a n/a n/a n/a n/a n/a n/a Art centres & libraries n/a n/a n/a n/a n/a n/a n/a

# Individual service area importance



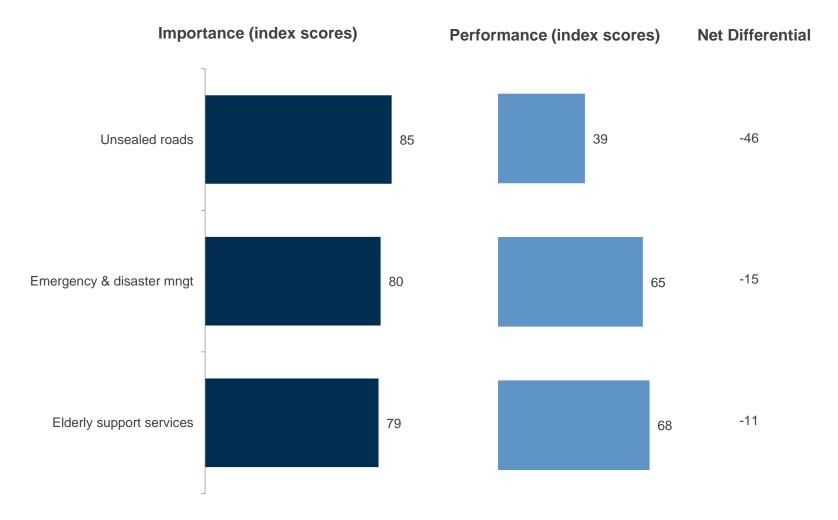
#### 2022 individual service area importance (%)



# Individual service areas importance vs performance



Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



#### Influences on perceptions of overall performance



The individual service areas that have the strongest influence on the overall performance rating (based on regression analysis) are:

- · Decisions made in the interest of the community
- Community consultation and engagement.

Good communication and consultation with residents about key local issues and Council activities, as well as improved transparency around Council decision making, provide the greatest opportunities to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- · The condition of sealed local roads
- Business, community development and tourism
- · Recreational facilities.

Looking at these key service areas, recreational facilities have a high performance index (68) and a moderate influence on the overall performance rating. Council also performs quite well on the stronger influence of business, community development and tourism (index of 60).

Maintaining these positive results should remain a focus – but there is greater work to be done elsewhere.

Council performance on the condition of sealed roads is rated only 'average' (index of 50) and this service area has a strong influence on overall ratings of Council.

It will be important to attend to residents' concerns about the maintenance of sealed roads to help improve overall perceptions of Council's performance.

# Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
   Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
   This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

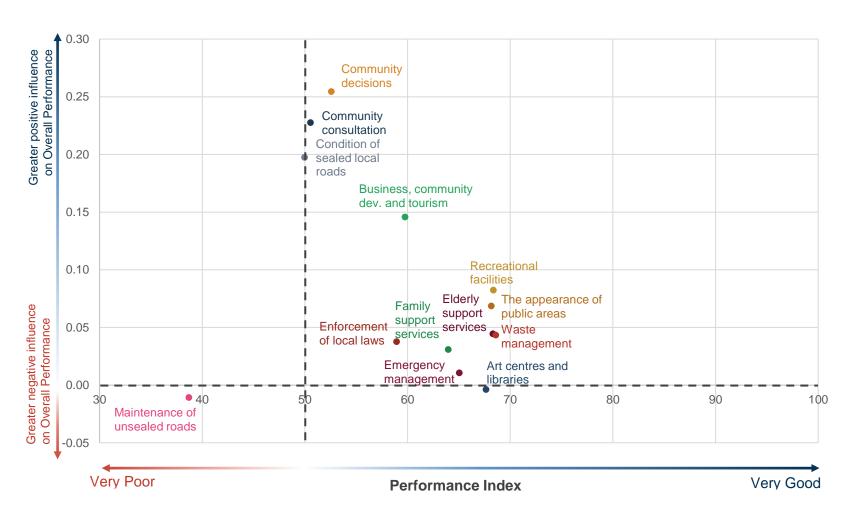
- 1. The first chart shows the results of a regression analysis of *all* individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

# Influence on overall performance: all service areas



#### 2022 regression analysis (all service areas)

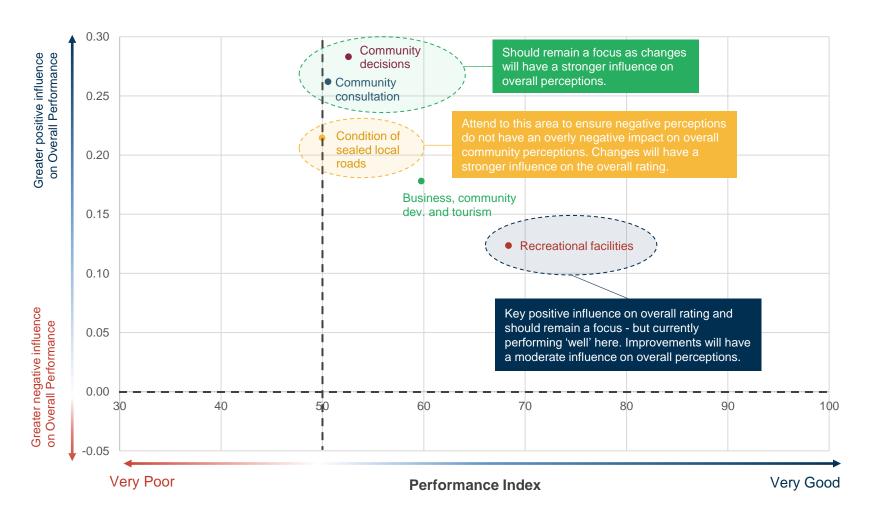


The multiple regression analysis model above (all service areas) has an  $R^2$  value of 0.633 and adjusted  $R^2$  value of 0.621, which means that 63% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 51.31. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.

# Influence on overall performance: key service areas



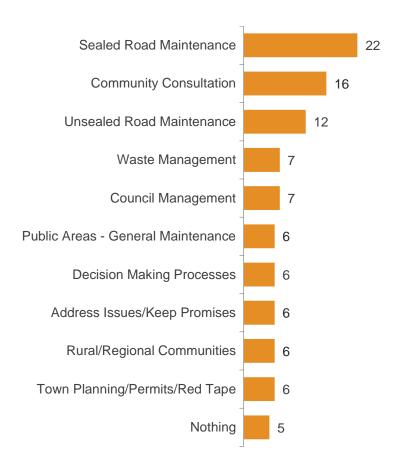
#### 2022 regression analysis (key service areas)



# **Areas for improvement**



# 2022 areas for improvement (%) - Top mentions only -





# **Customer service**

#### **Contact with council and customer service**



#### Contact with council

Seven in ten Council residents (70%) have had contact with Council in the last 12 months. This is not a dissimilar rate of contact to previous years.

The rate of contact is lowest among residents aged 18 to 34 years (59%). The rate of contact is highest among 50 to 64 year olds (82%) and is significantly above Council's average.

The rate of contact with Council is significantly higher than the Small Rural and State-wide groups averages.



#### **Customer service**

Council's customer service index of 63 is three points lower than in 2021. While this is not a significant change in one year, it continues a trend of declining customer service index scores after a peak index score in 2017 (74). Customer service ratings are now at their lowest point to date.

Customer service is rated in line with the Small Rural group average but is significantly lower than the Statewide average (index scores of 67 and 68 respectively).

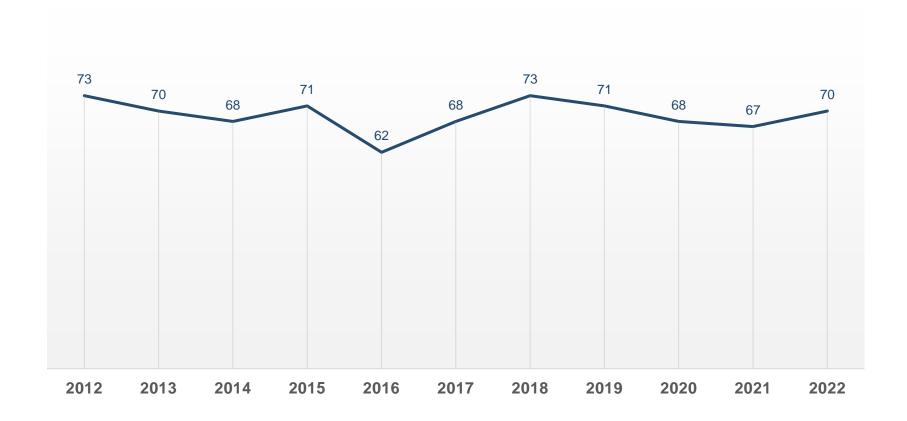
Among those residents who have had contact with Council, nearly six in ten (59%) provide a positive customer service rating of 'very good' or 'good'. Less than half this many residents (25%) provide a rating of 'poor' or 'very poor'.

 Perceptions of customer service are largely unchanged since 2021 among demographic cohorts, except for women, who report a significant drop in their rating for customer service compared to 2021, down nine points to an index score of 64.

#### **Contact with council**



# 2022 contact with council (%) Have had contact



#### **Contact with council**



#### 2022 contact with council (%)



Q5. Over the last 12 months, have you or any member of your household had any contact with Pyrenees Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked State-wide: 42 Councils asked group: 15

Some data may be missing for 2012 and 2013 due to a change in demographic analysis.

Note: Please see Appendix A for explanation of significant differences.

# **Customer service rating**



#### 2022 customer service rating (index scores)



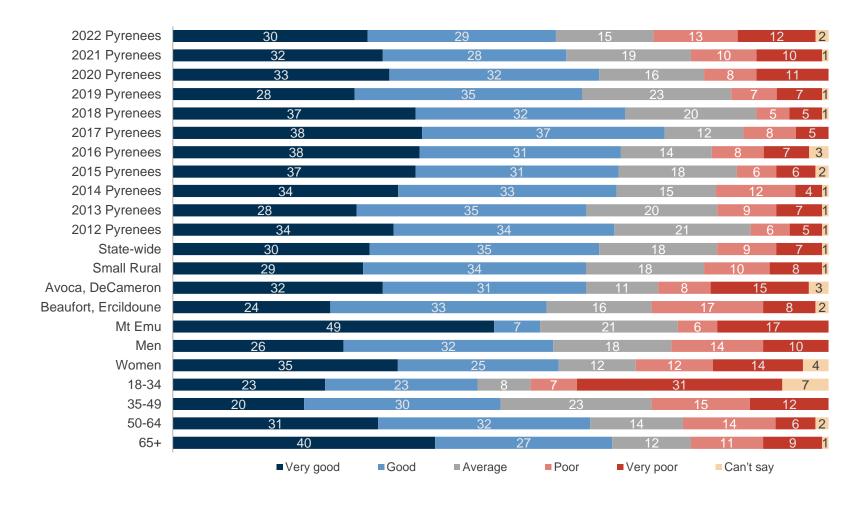
Q5c. Thinking of the most recent contact, how would you rate Pyrenees Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 67 Councils asked group: 19

Note: Please see Appendix A for explanation of significant differences.

## **Customer service rating**



#### 2022 customer service rating (%)





## **Council direction**

W

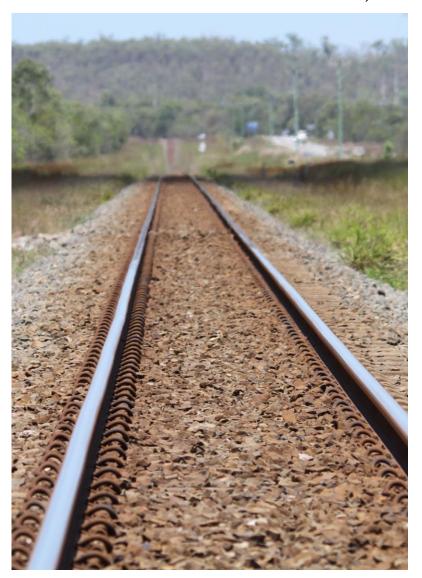
Perceptions of Council's overall direction are unchanged since 2021, with an index score of 49.

Council is rated in line with the Small Rural group and State-wide averages (index scores of 51 and 50 respectively).

Over the last 12 months, 64% of resident believe the direction of Council's overall performance has stayed the same (unchanged since 2021).

- 15% believe the direction has improved (equal to 2021) in the last 12 months.
- 17% believe it has deteriorated (equal to 2021).
- The <u>most</u> satisfied with council direction are Mt Emu residents.
- The <u>least</u> satisfied with council direction are Beaufort, Ercildoune residents and those aged 50 to 64 years.

When asked for a preference between an increase in rates or a reduction in services, 27% of residents would 'definitely' or 'probably' prefer a rate rise to improve local services. Nearly twice as many residents (51%), would 'definitely' or 'probably' prefer service cuts to keep Council rates at the same level as they are now.



## **Overall council direction last 12 months**



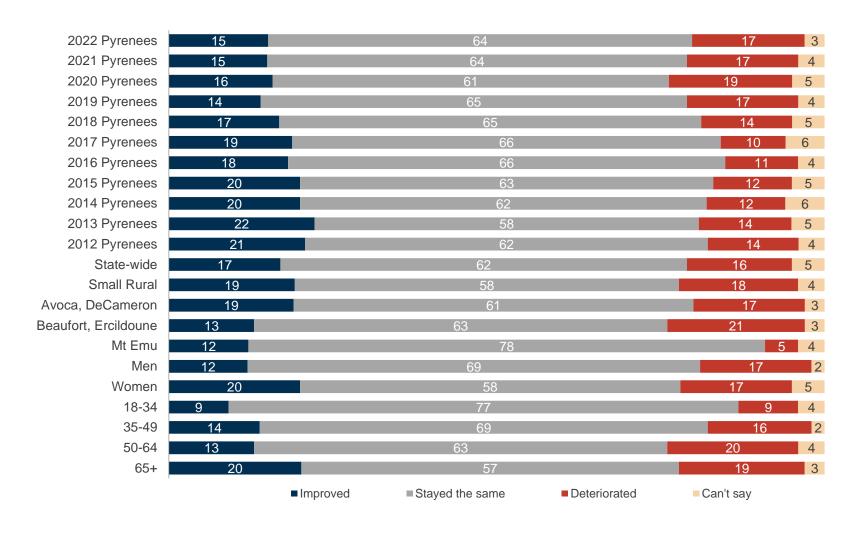
#### 2022 overall council direction (index scores)



## **Overall council direction last 12 months**



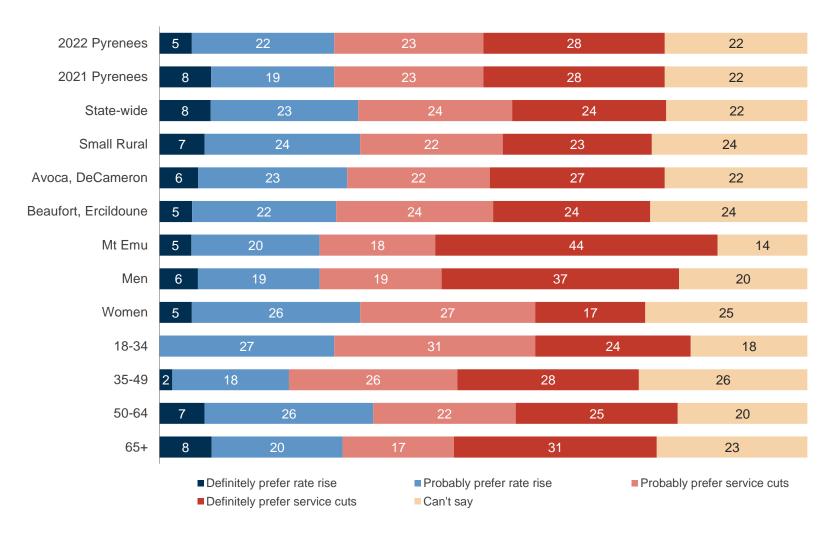
## 2022 overall council direction (%)



## Rates / services trade-off



## 2022 rates / services trade-off (%)





## Community consultation and engagement performance





#### 2022 consultation and engagement performance (index scores)

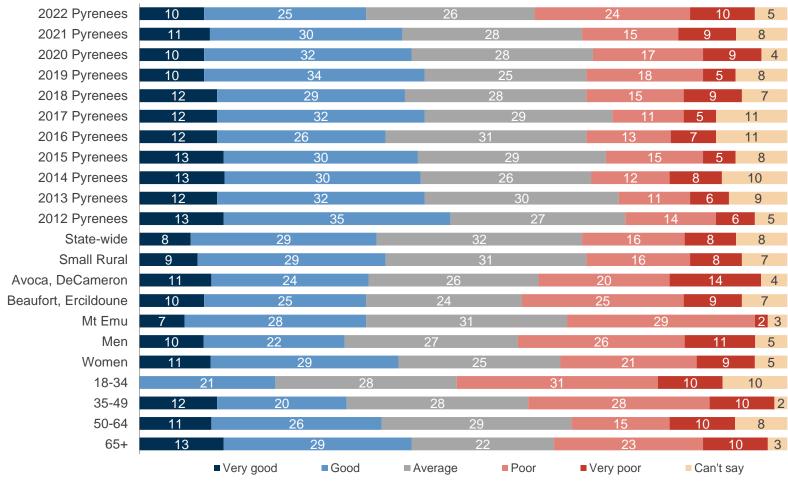


## Community consultation and engagement performance





## 2022 consultation and engagement performance (%)



## **Decisions made in the interest of the community performance**





#### 2022 community decisions made performance (index scores)

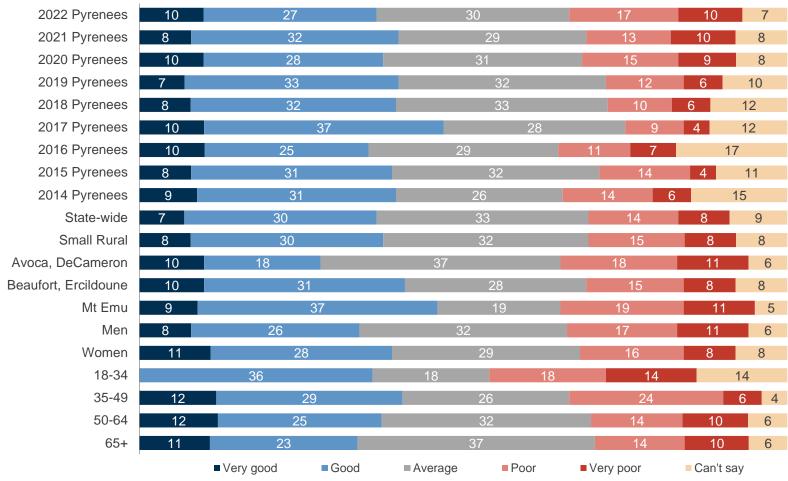


# **Decisions made in the interest of the community performance**





#### 2022 community decisions made performance (%)

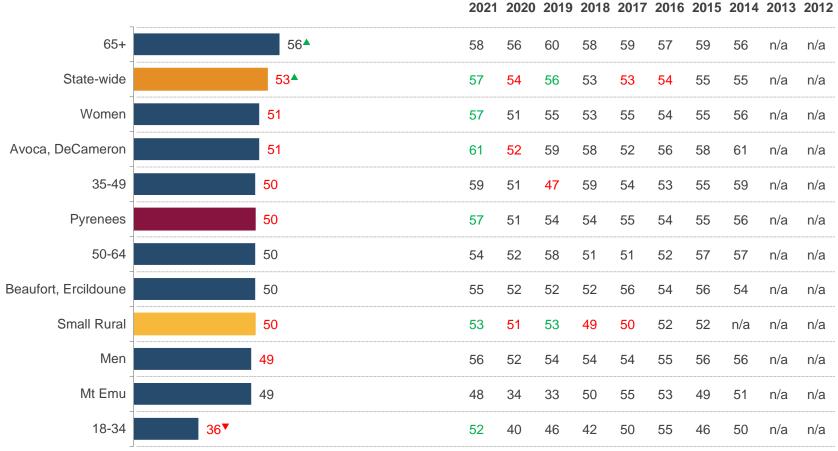


# The condition of sealed local roads in your area performance





#### 2022 sealed local roads performance (index scores)

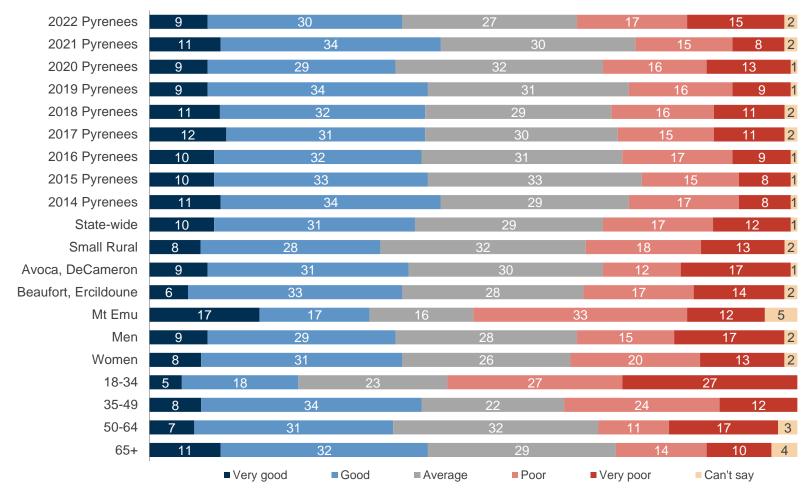


# The condition of sealed local roads in your area performance





## 2022 sealed local roads performance (%)



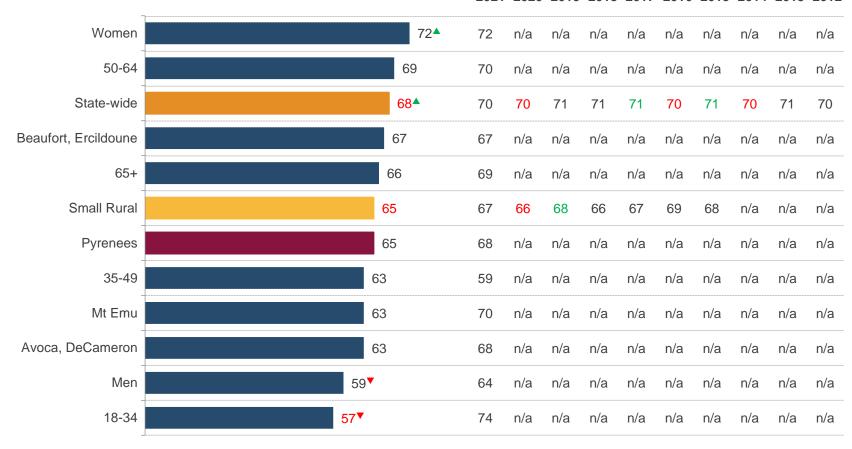
## **Enforcement of local laws importance**





#### 2022 law enforcement importance (index scores)

#### 2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

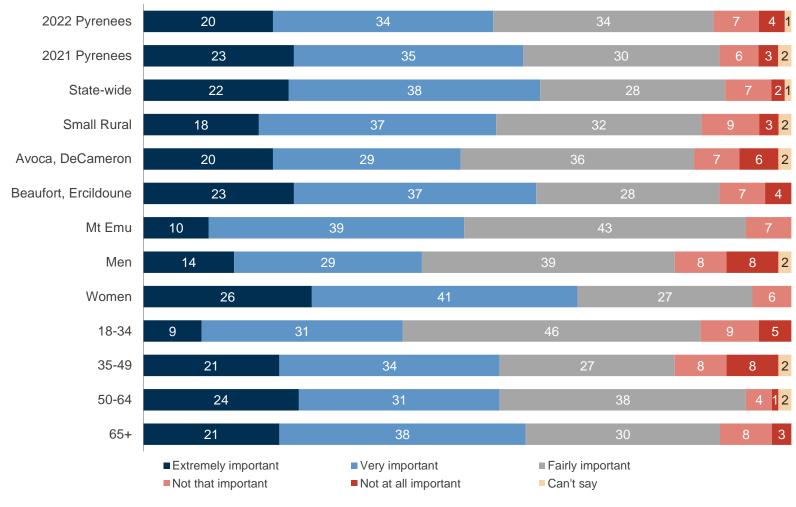


## **Enforcement of local laws importance**





#### 2022 law enforcement importance (%)

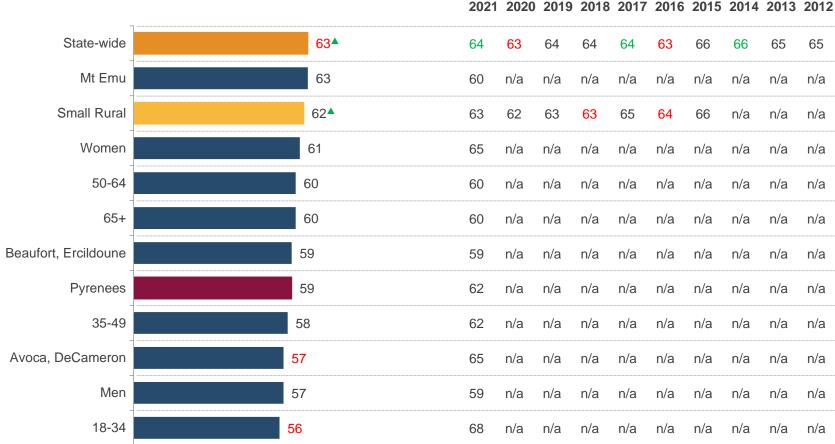


## **Enforcement of local laws performance**





#### 2022 law enforcement performance (index scores)

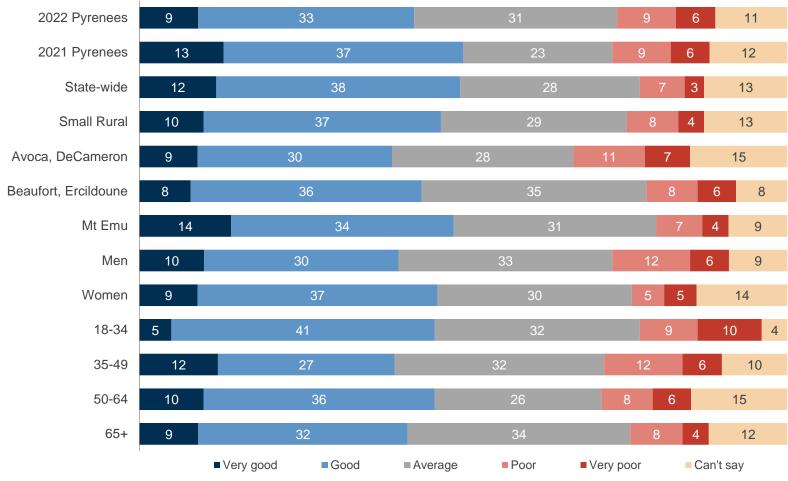


## **Enforcement of local laws performance**





#### 2022 law enforcement performance (%)

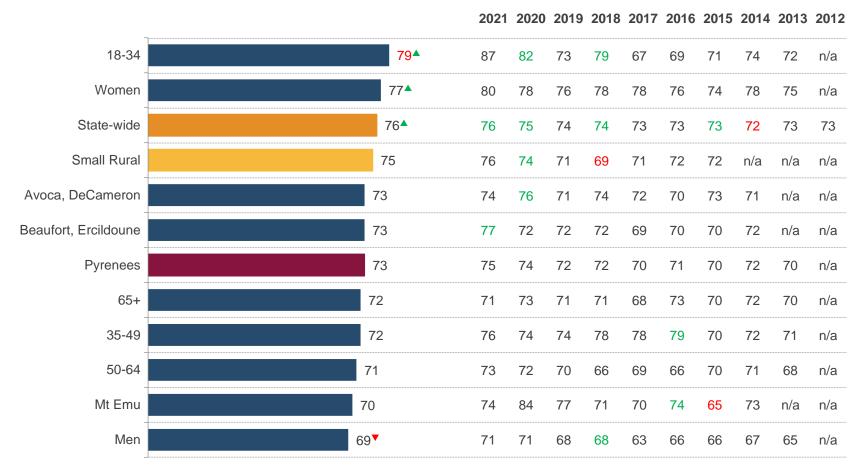


## Family support services importance





#### 2022 family support importance (index scores)

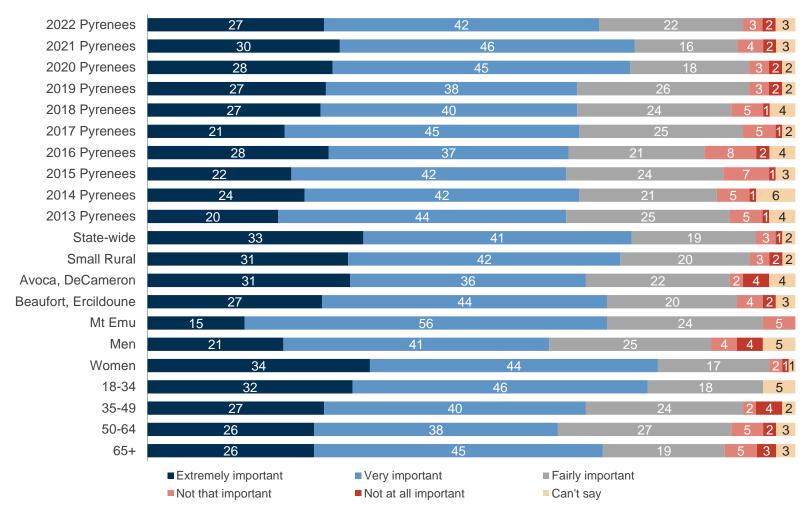


## Family support services importance





## 2022 family support importance (%)



## Family support services performance





#### 2022 family support performance (index scores)

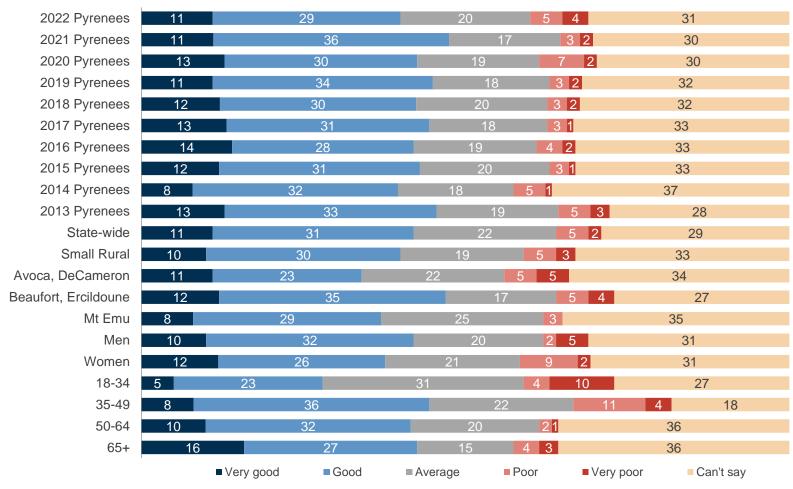


## Family support services performance





## 2022 family support performance (%)



## **Elderly support services importance**





#### 2022 elderly support importance (index scores)

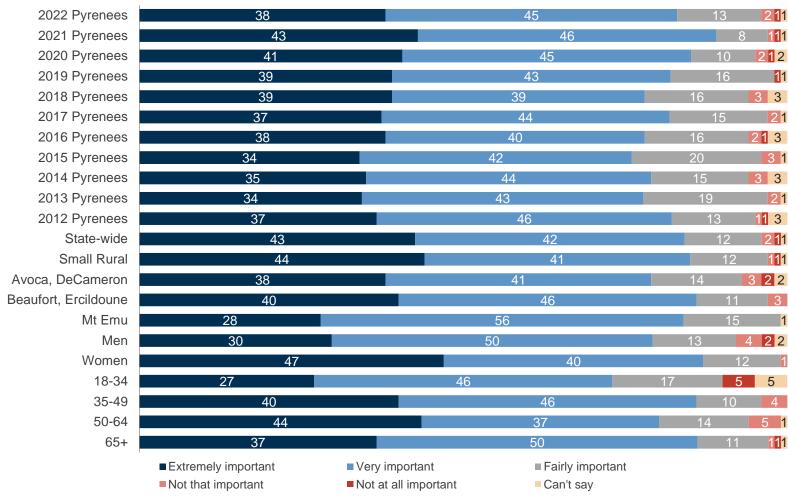


## **Elderly support services importance**





#### 2022 elderly support importance (%)



## **Elderly support services performance**





#### 2022 elderly support performance (index scores)

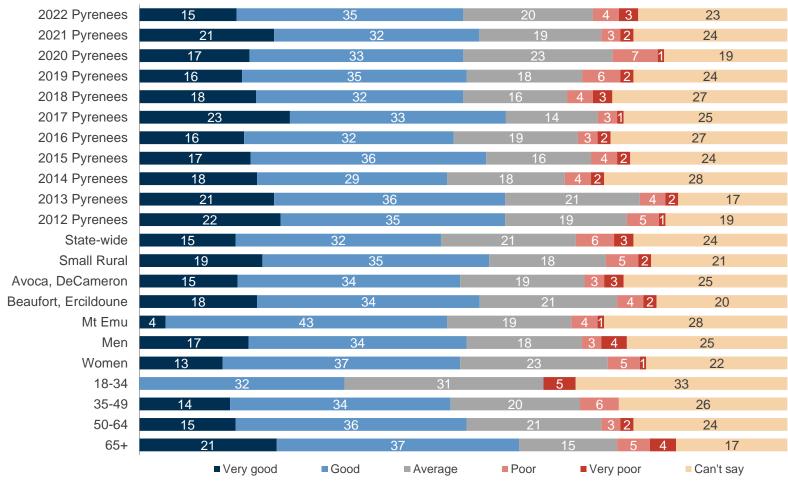


## **Elderly support services performance**





## 2022 elderly support performance (%)

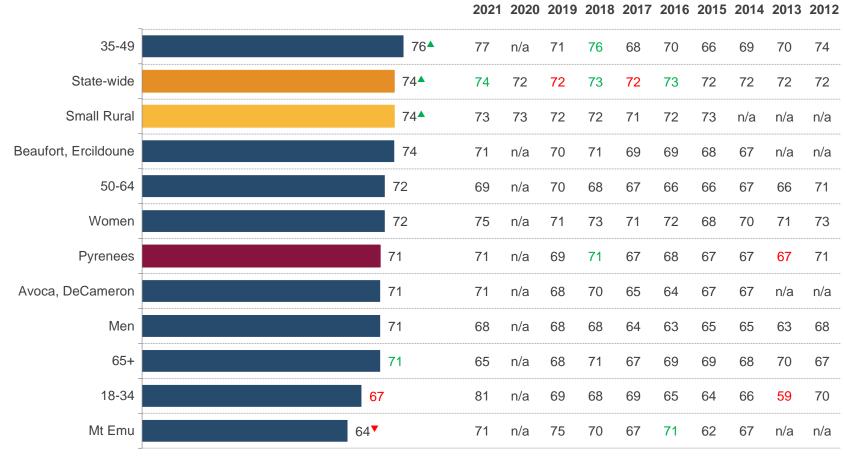


## Recreational facilities importance





#### 2022 recreational facilities importance (index scores)

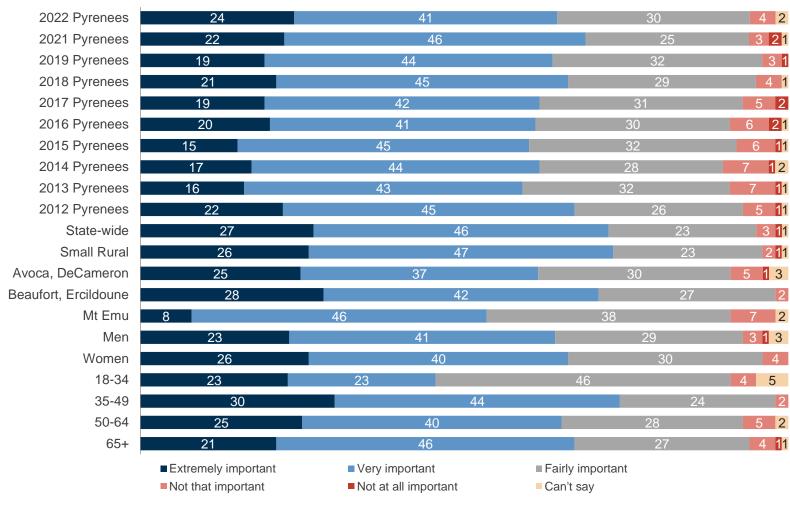


## **Recreational facilities importance**





#### 2022 recreational facilities importance (%)



## Recreational facilities performance





#### 2022 recreational facilities performance (index scores)

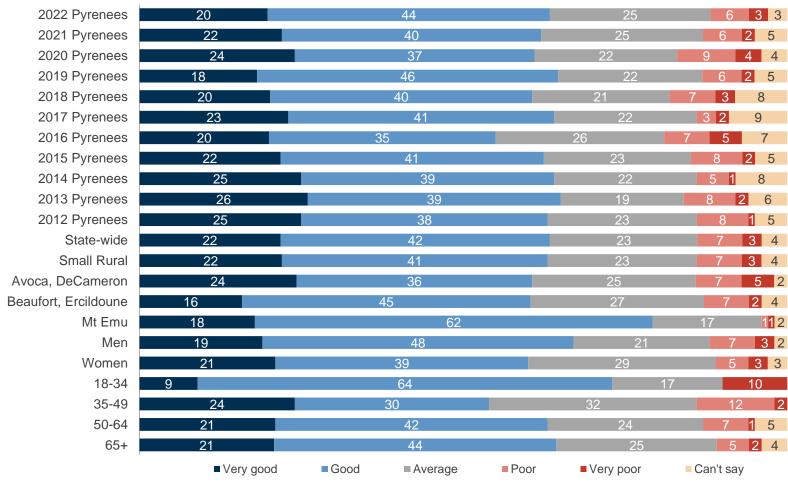


## Recreational facilities performance





## 2022 recreational facilities performance (%)



## The appearance of public areas importance





## 2022 public areas importance (index scores)

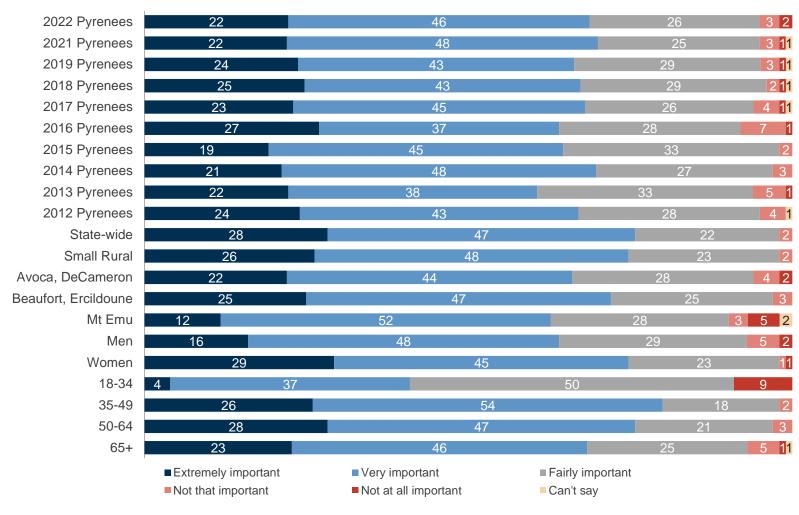


## The appearance of public areas importance





## 2022 public areas importance (%)



## The appearance of public areas performance





#### 2022 public areas performance (index scores)

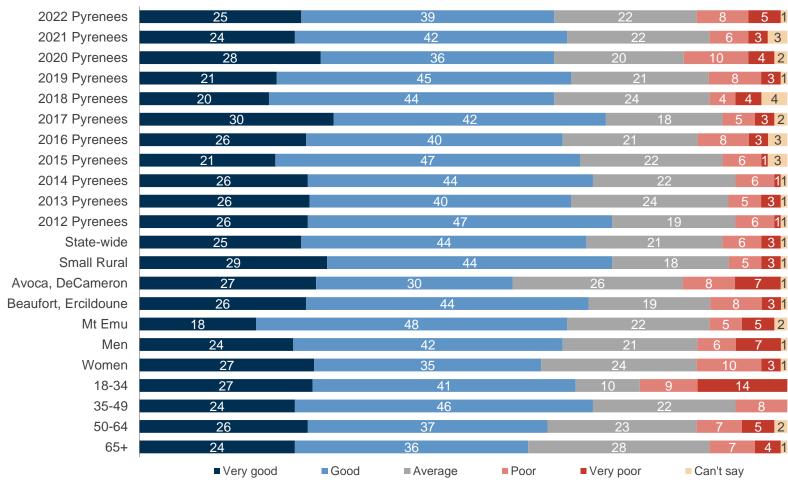


## The appearance of public areas performance





## 2022 public areas performance (%)



## **Art centres and libraries importance**





#### 2022 art centres and libraries importance (index scores)

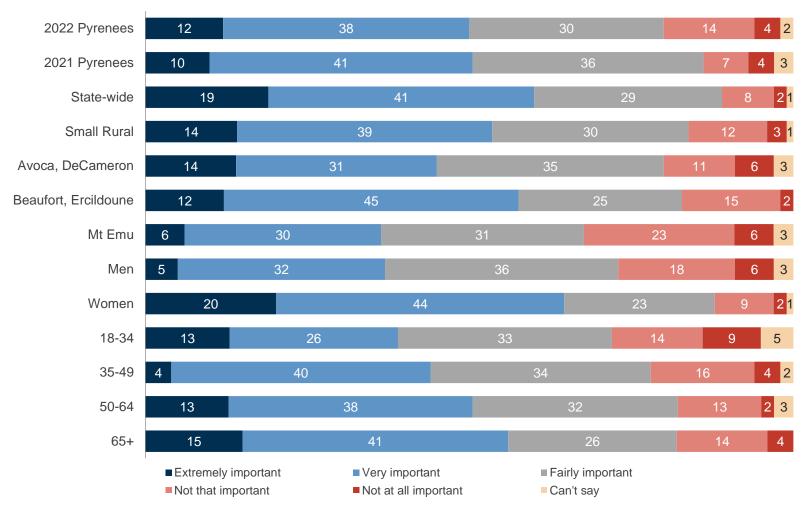


## **Art centres and libraries importance**





#### 2022 art centres and libraries importance (%)



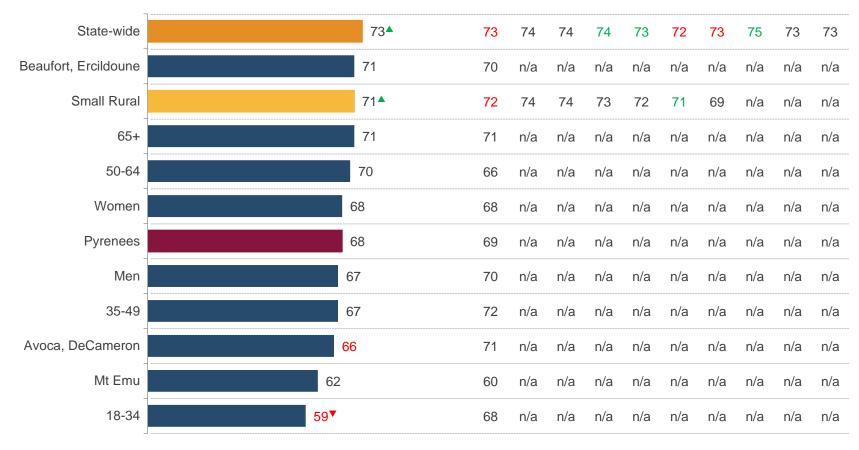
## Art centres and libraries performance





#### 2022 art centres and libraries performance (index scores)

#### 2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

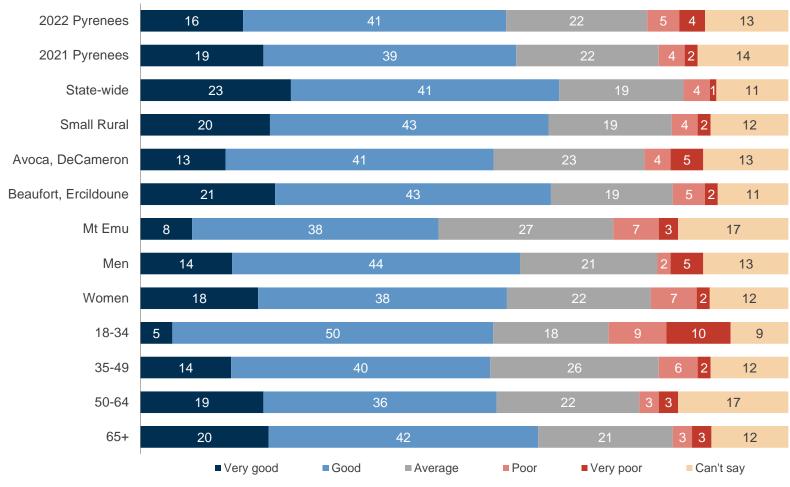


## **Art centres and libraries performance**





#### 2022 art centres and libraries performance (%)



## **Waste management performance**





#### 2022 waste management performance (index scores)

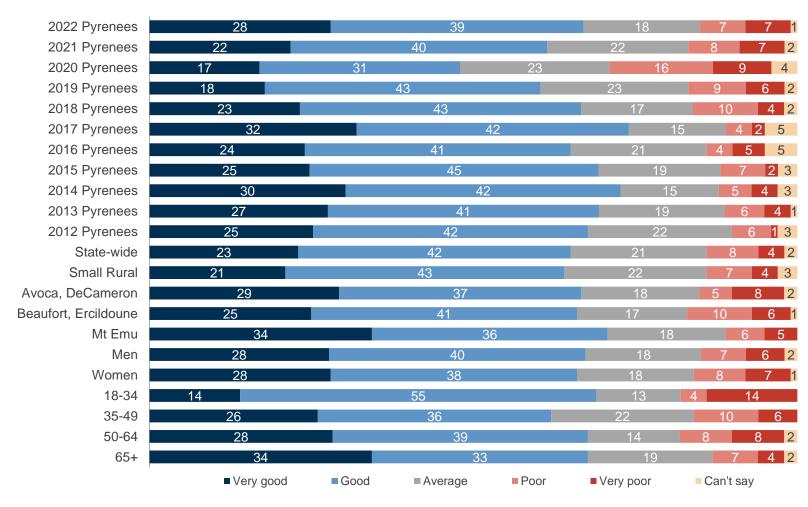


#### **Waste management performance**





#### 2022 waste management performance (%)

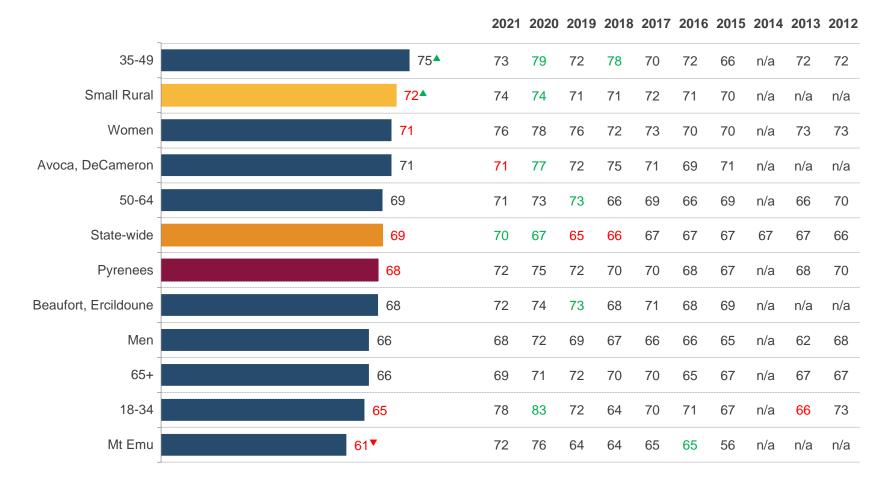


## **Business and community development and tourism importance**





#### 2022 business/development/tourism importance (index scores)

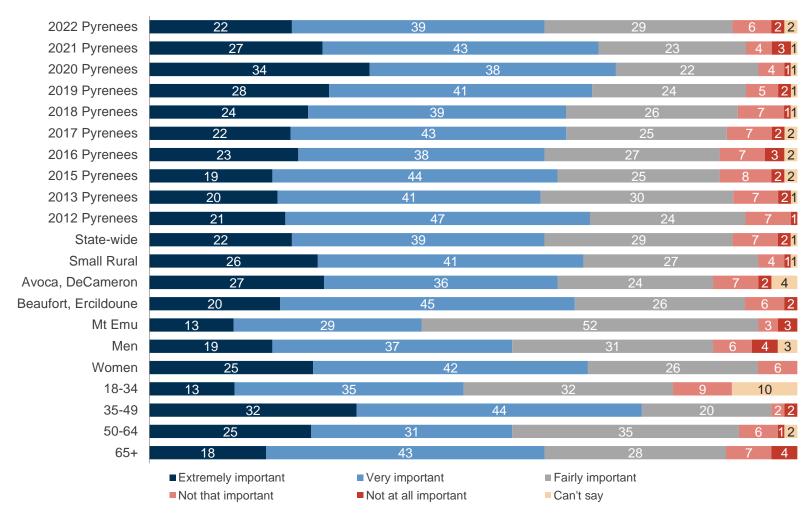


## **Business and community development and tourism importance**





#### 2022 business/development/tourism importance (%)

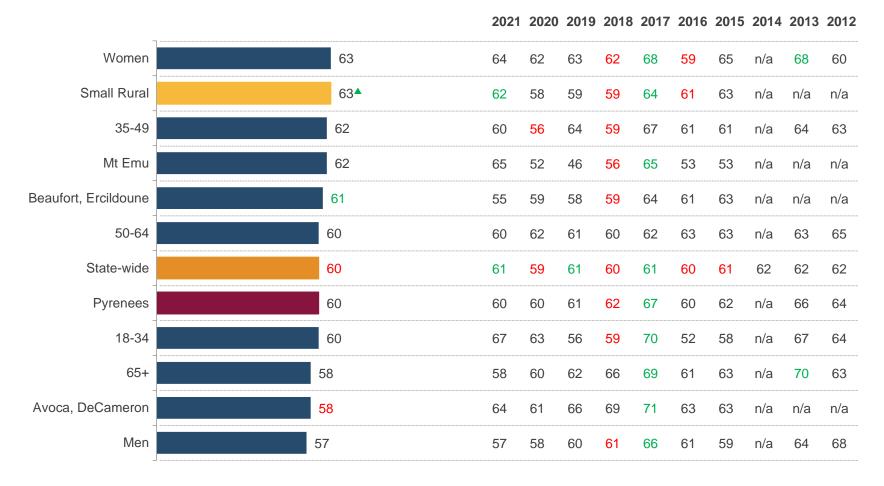


## **Business and community development and tourism performance**





#### 2022 business/development/tourism performance (index scores)

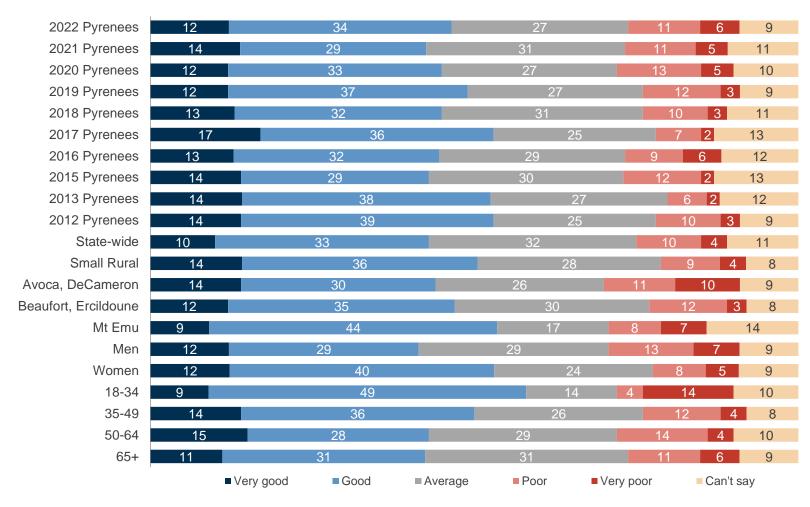


## **Business and community development and tourism performance**





#### 2022 business/development/tourism performance (%)

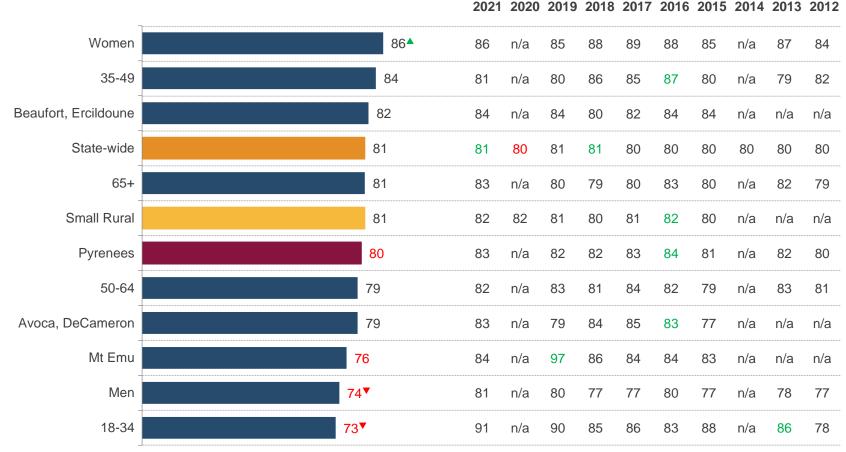


#### **Emergency and disaster management importance**





#### 2022 emergency and disaster management importance (index scores)

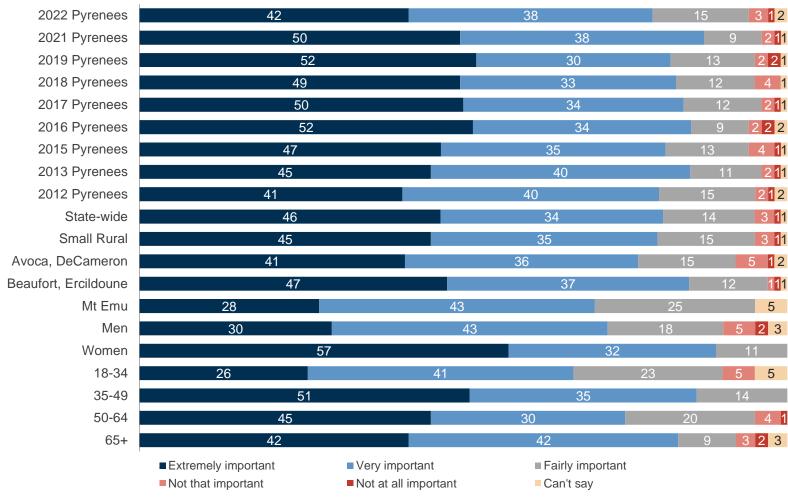


#### **Emergency and disaster management importance**





2022 emergency and disaster management importance (%)



#### **Emergency and disaster management performance**





2022 emergency and disaster management performance (index scores)

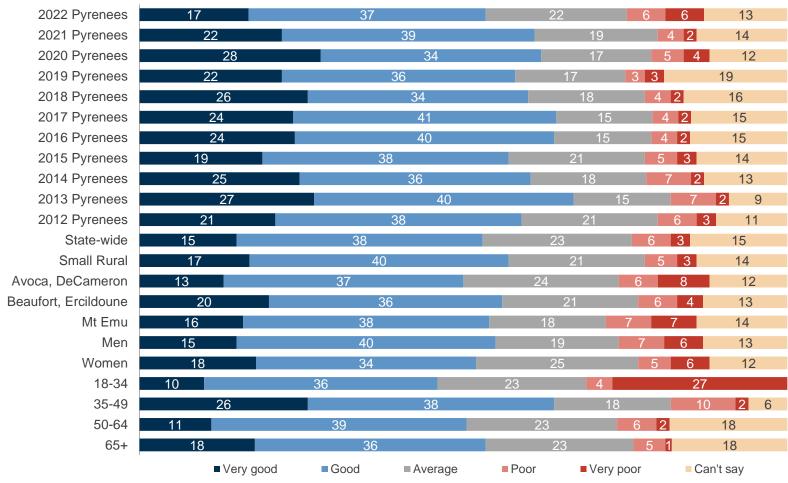


#### **Emergency and disaster management performance**





#### 2022 emergency and disaster management performance (%)

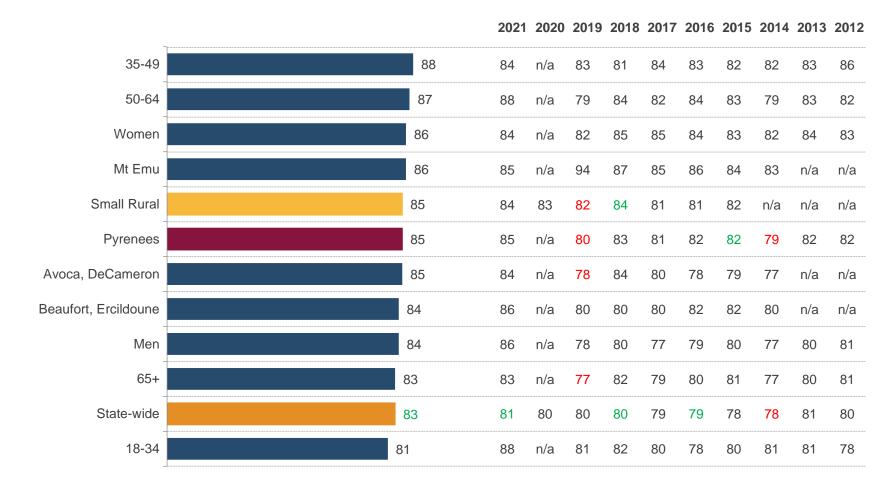


#### Maintenance of unsealed roads in your area importance





2022 unsealed roads importance (index scores)

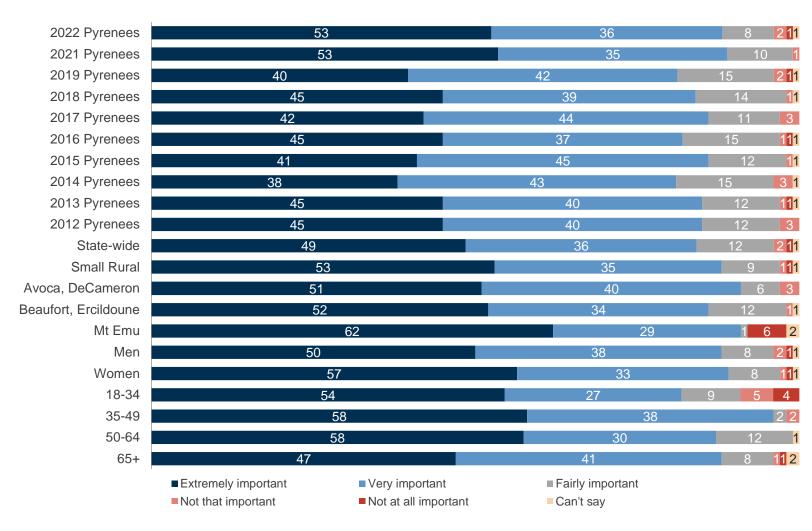


#### Maintenance of unsealed roads in your area importance





#### 2022 unsealed roads importance (%)

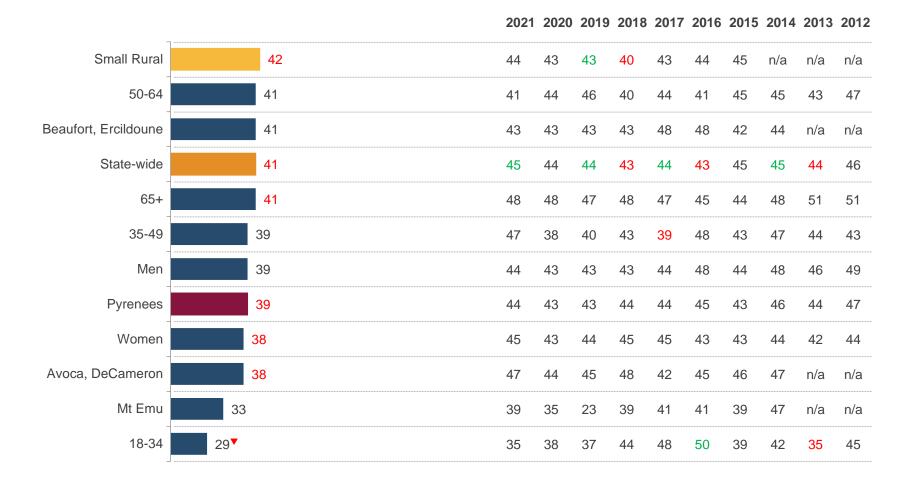


#### Maintenance of unsealed roads in your area performance





#### 2022 unsealed roads performance (index scores)

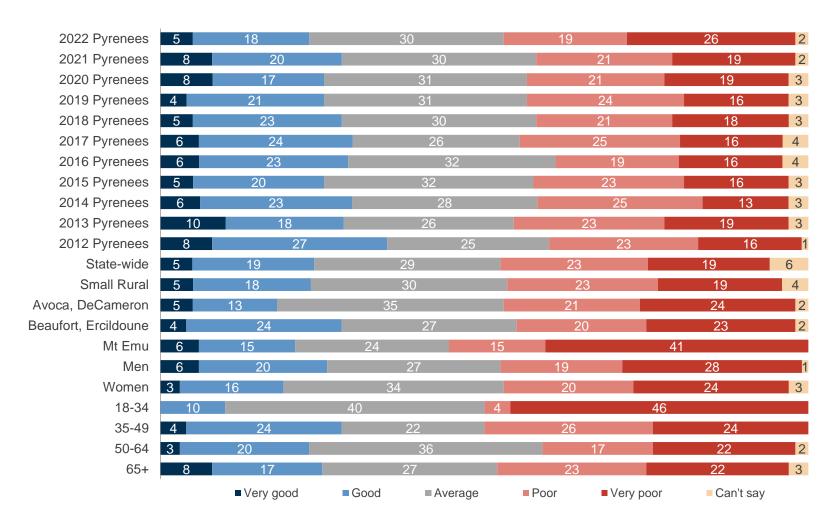


#### Maintenance of unsealed roads in your area performance





#### 2022 unsealed roads performance (%)

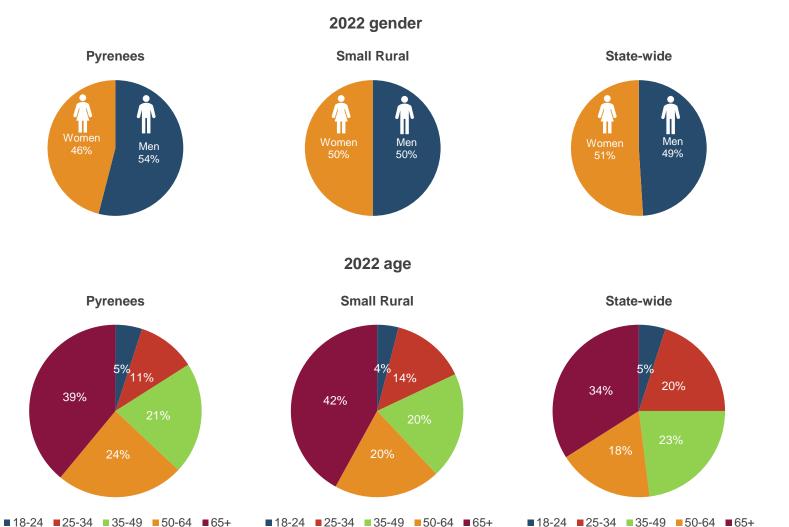




**Detailed demographics** 

#### **Gender and age profile**

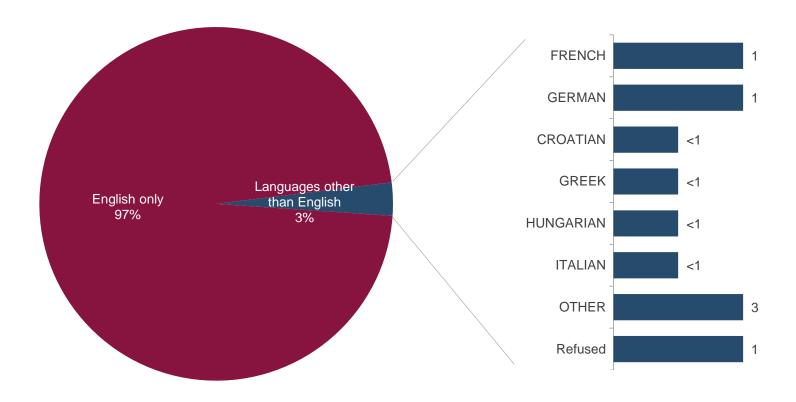


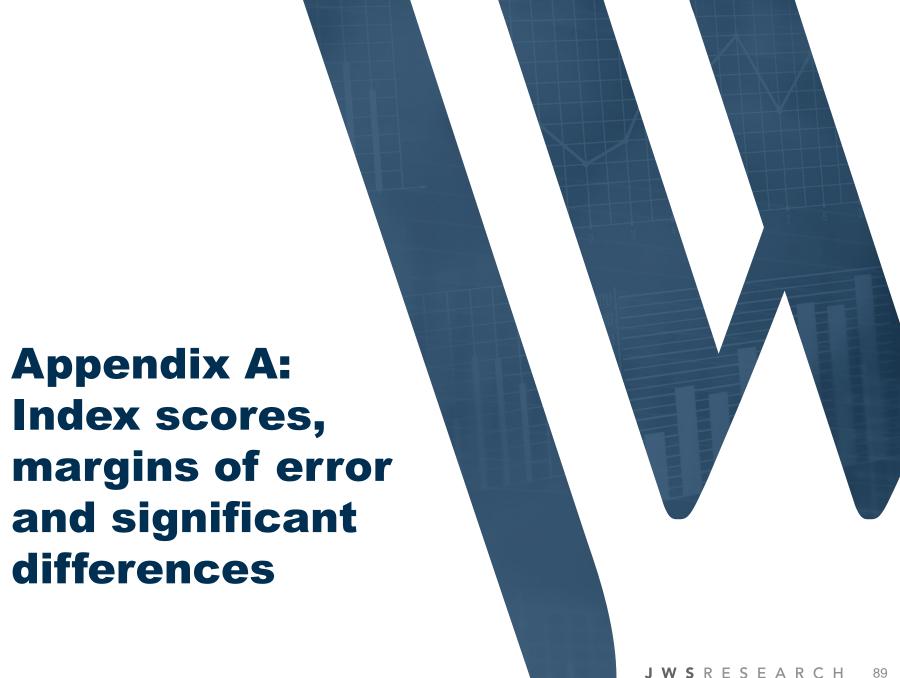


#### Languages spoken at home



#### 2022 languages spoken at home (%)





## Appendix A: Index Scores



#### **Index Scores**

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

## Appendix A: Margins of error

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The sample size for the 2022 State-wide Local Government Community Satisfaction Survey for Pyrenees Shire Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.7% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.3% - 54.7%.

Maximum margins of error are listed in the table below, based on a population of 6,100 people aged 18 years or over for Pyrenees Shire Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Pyrenees Shire Council	400	400	+/-4.7
Men	194	217	+/-6.9
Women	206	183	+/-6.7
Avoca, DeCameron	162	161	+/-7.6
Beaufort, Ercildoune	190	182	+/-7.0
Mt Emu	48	57	+/-14.2
18-34 years	22	63	+/-21.3
35-49 years	50	85	+/-13.9
50-64 years	124	95	+/-8.7
65+ years	204	157	+/-6.8

## Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green ( ) and downward directing red arrows ( ).

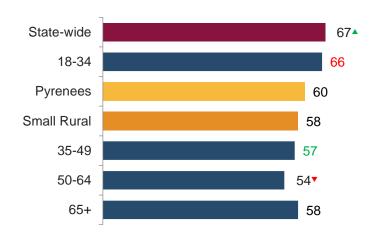
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2021. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2021.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2021.

### 2022 overall performance (index scores) (example extract only)



## Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score = 
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$
  
Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

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Appendix B: Further project information

## Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

#### **Detailed survey tabulations**

Detailed survey tabulations are available in supplied Excel file.

#### **Contacts**

For further queries about the conduct and reporting of the 2022 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

## Appendix B: Survey methodology and sampling



The 2022 results are compared with previous years, as detailed below:

- 2021, n=400 completed interviews, conducted in the period of 28<sup>th</sup> January – 18<sup>th</sup> March.
- 2020, n=400 completed interviews, conducted in the period of 30<sup>th</sup> January – 22<sup>nd</sup> March.
- 2019, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=402 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2016, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2015, n=402 completed interviews, conducted in the period of 1st February 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January 11th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.
- 2012, n=400 completed interviews, conducted in the period of 18<sup>th</sup> May – 30<sup>th</sup> June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Pyrenees Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Pyrenees Shire Council.

Survey sample matched to the demographic profile of Pyrenees Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Pyrenees Shire Council, particularly younger people.

A total of n=400 completed interviews were achieved in Pyrenees Shire Council. Survey fieldwork was conducted in the period of 27<sup>th</sup> January – 24<sup>th</sup> March, 2022.

## Appendix B: Analysis and reporting

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All participating councils are listed in the State-wide report published on the DELWP website. In 2022, 67 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2022 vary slightly.

#### **Council Groups**

Pyrenees Shire Council is classified as a Small Rural council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Small Rural group are:

 Alpine, Ararat, Benalla, Buloke, Central Goldfields, Gannawarra, Hepburn, Hindmarsh, Indigo, Loddon, Mansfield, Murrindindi, Northern Grampians, Pyrenees, Queenscliffe, Strathbogie, West Wimmera and Yarriambiack. Wherever appropriate, results for Pyrenees Shire Council for this 2022 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Small Rural group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

## Appendix B: 2012 survey revision

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Pyrenees Shire Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2022 have been made throughout this report as appropriate.

## Appendix B: Core, optional and tailored questions



#### Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2022 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2022 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

## Appendix B: Analysis and reporting

## W

#### Reporting

Every council that participated in the 2022 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

#### **Appendix B: Glossary of terms**

**Core questions**: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2022 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

**Council group average**: The average result for all participating councils in the council group.

**Highest / lowest**: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

**Optional questions**: Questions which councils had an option to include or not.

**Percentages**: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

**Sample**: The number of completed interviews, e.g. for a council or within a demographic sub-group.

**Significantly higher / lower**: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

**State-wide average**: The average result for all participating councils in the State.

**Tailored guestions**: Individual guestions tailored by and only reported to the commissioning council.

**Weighting**: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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